



### NATURALLY TOGETHER.

People who share the same goals are spontaneously drawn together. This is the thought that has inspired the All in One team, an Italian network joining 12 different communication companies and born to offer the best as far as creativity and organisation of events.

To achieve this, we have integrated our backgrounds of years of experience in diverse areas of communication. This has allowed All in One to be experts of events and promotion, audiovisual and digital marketing as well as to excel in catering and telecommunications services.

Our solutions are always innovative, effective and fast thanks to our streamlined logistics. Our network is proud to have great vision without the need for a large complicated structure.

# OUR UNION IS YOUR STRENGTH.

Our potential is expressed in our complete set of services that are at your disposal. By choosing All In One, you can rely on a global communication approach. A journey that will involve the most suitable expertise with the aim of achieving the goals that we will set together and maximizing the results and not the costs.

We will define the journey with creative and far-sighted ideas, born from the passion, the imagination and the tireless curiosity of dedicated teams. This will allow you to be a step ahead of both your expectations and competitors.



**COMMUNICATION** has always been in our DNA. All in One's shared and integrated experiences and strength are today at your disposal with several ways to arouse a great deal of interest in your events.

We are ready to take care of every single detail of your fairs, festivals and events, with an accurate and complete working method and we will provide value at every juncture in the communication process. All, in one



We use **PR** to communicate your reference target by establishing worthwhile relationships, that are timeless and always state-of-the-art. We range from institutional areas, such as Ministries, Agencies, Associations and Universities, to private business. We work to promote direct contacts with potential and actual interlocutors: we do believe in the power of every meeting.



Each **EVENT** is treated like a decisive moment that will be turned into something spectacular, by making the specific message you are addressing to your stakeholders memorable. Nothing can be left to chance, when organizing an event it is imperative to maximize benefits, limit costs and study every single detail. That is why we take care of: Planning, Designing, Managing of events, Layouts, Audio/video/lighting services, Catering, Hostess and Translators, Shows and Concerts.

In order to go far away, getting over all cultural and geographical obstacles, any communication activity needs a reliable and precise **LANGUAGE CONSULTING**. All in One is able to offer an accurate service that will allow you to reach your commercial targets wherever they are. Thanks to clear, fast, professional translations and interpreter services, you will be able to widen the bounds of your business.

PRESS OFFICE means communicating contents in a strategic and relevant way by combining the traditional approach (radio, TV, press conferences to launch/present a new product) to a more modern one (just think of the web and social networks). We will set the targets together and define how to reach them.

FROM THE IDEA OF A NETWORK TO A NETWORK OF IDEAS



For us, **WEB DESIGN** does not only mean realising a web site. It means optimizing its structure in order to speed up both the opening and the consultation. It means making it appealing, rich in content and with a dynamic visualization. Because those who visit your website, deserve to be placed at the centre of the experience rather than just visiting a website: for this reason, among our skills, you will also find the design of App (both Mac and Android), CRM/CRS and QR CODE generation.

ALLINONE

The integrated communication network

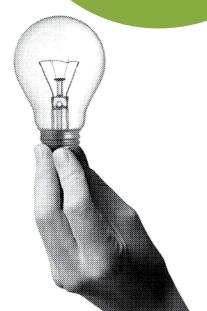
#### MULTIMEDIA and AUDIOVISUAL

**AIDS** have a strategic role within a communication plan. Few things are able to be more emphatic and stir emotions than images.

Videos, sounds and words contribute to the magic that is proper to cinema, involving and enticing your target, creating and strengthening a unique relation. Let the video tell your story and that of your business and you will catch the attention of everybody.



We consider **ADVERTISING** and **PROMOTION** as two of the fastest ways to get straight to the heart of your target. Either we will decide together to choose a B2B or B2C communication or to choose Above or Below the line actions, we will work with you to find out something really special that will make you known, appreciated and unforgettable to both your new and current customers.

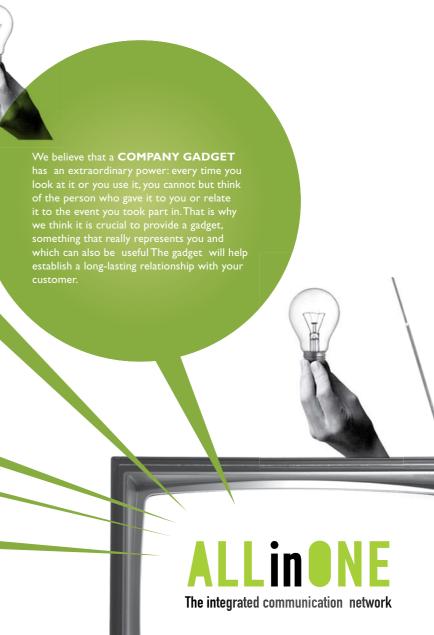


customer service is the sum of all functional tools allowing you to get in touch with a customer. It is for this reason we think it necessary to develop customized approaches, tailor made which are closer to your targets. Whether you choose to provide a one2one assistance or decide to provide specific information, what you need, to successfully approach a customer, is a simple but effective strategy. You will therefore be able to select tools such as Help Desk, Toll free numbers, Contests and Promotions, Telemarketing, Electronic payments and E-commerce, Tickets and Reservations, Market Researches.

To be effective, Communication has to amaze with both content and style. We think that using **VISUAL** and **INTERACTIVE** tools, will help to make any communicative activity memorable. A touch screen, an hologram or any advanced means of communication do represent an incredible strength that we would be pleased to offer you.

#### The MATERIALS OF COMMUNICATION

have a key role in helping you to create and consolidate your brand awareness, as well as to introduce yourselves to potential customers in a very original way. Brochures, catalogues, headed letters and business cards, which are devised and designed in line with your business, are essential since they do represent the first impact. That is why they need to introduce you through appealing graphics, brief and succinct texts to tempt potential customers to get in touch with you.



### **CENTAX TELECOM**

We increase your customers' value

**CENTAX**'s twenty year old experience in working with Telecom, enriches All in One with flexible and high technological services which are dedicated to increase the customer value and broaden their knowledge. A skilled and trained staff will be able to offer high-value, innovative and customized services such as: the Out/co-sourcing management of activities related to CRM multichannel, Operational management of social networks, Contest and Promotions, Customer service, Business profiling for commercial development. All the above will be fully integrated with business processes.





#### BANOUETING for EVENTS

All in One is also a quality catering business, with Longhi Banqueting and its passion for the haute cuisine. Relying on extensive experience in organizing banquets and receptions, **LONGHI BANQUETING** is able to offer a real gastronomic service with an elegant and huge selection of wines and food based on the customer's requests. Longhi Banqueting will make any ceremony, either take away or catering, very special.



MOVE COMMUNICATION brings to All in One its know-how as well as a project management experience accrued in the communication field. Putting creativity at the service of Companies and Institutions, with method and determination: this is the mission of Move Communication. A staff of professionals and partners that promptly fulfill any request, is able to trace with the customer an innovative and dynamic path of communication. Move Communication is part of All in One since ideas should never stop being generated.



## <u>okidokifilm</u>

Thanks to **OKI DOKI FILM**, a young and dynamic Cinematographic Company based in Lombardy, All in one broadens its horizons to audiovisual media. Oki Doki is a creative factory passionately dedicated to the concept, writing and production of television/web programs, musical video-clips, advertising and business films. Narration through images is a vehicle for emotions which is powerful as well as impressive, emotions that can be easily transmitted through films, short films and social documentaries. To view from start to finish.



All in One is also one of the most important players in the marketing arena thanks to the experience of **FF PROMO** which has been significant. Innovation, flexibility and skill define FF Promo and consequently All In one, a necessary partner of as far as promotional articles, communication and press go. A bright idea, like a successful gadget, needs an experienced guide to touch people's hearts.

THE TWELVE SOULS THAT MAKE US BIG.

## **GEAk** inè

GEAKOINÈ brings a global dimension to the services offered by All in One. By relying on a 20 years old experience in translations and language courses, Geakoinè's organisation is able to help any Company in reaching the more distant markets. Geakoinè's services are available in 50 different languages: up-to-date interpreters, hostesses, mother language translators and language educators will support you with anything you might need.



## digital.communication

The know-how of **DIGITAL COMMUNICATION** makes of All in One the natural choice for communication, specifically the website development, web application, video animation, App for smartphone and tablets, social media activities and web marketing. Only those who are able to exploit all the opportunities supplied by the new media, by letting the user live a wonderful experience, can reach concrete user-friendly results.





After 40 years of activity, **SANTINI PUBBLICITA'** is today a real leader in the outdoor communication; but experience is not the only key of its success. Santini Pubblicità brings to All in One not only a successful long tradition, but also constant technological research, a dynamic approach able to optimize the production chain costs by ranging from poster designing to digital printing, from layouts to car advertising decoration, up to set designing, photo-murals, infoarchitecture.





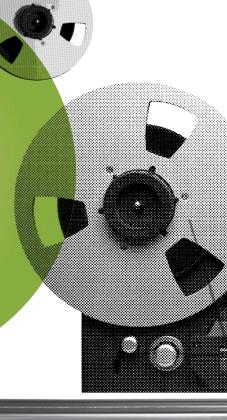
With the wealth of experience of **AIRONE SERVICE**', All in One can be considered an excellent technical partner when organizing an event. Rental and selling of audio materials, video, lighting, stages and structures, installation of domotics systems, are only some of the many services and available products that can be customized by a very skilled staff. To assure that nothing is an obstacle for the success of the event, a personal assistant will supervise all the phases, starting from the planning.



Naming, Advertising, Corporate and Product identity, Packaging, Logos design are only some of the many services that All in One can offer thanks to **BUCA 18**. There is a wide range of products which also include various sizes of polychromatic and monochromatic printing on any basis weight mounts. To complete the offer, post printing services, bookbinding, UV varnishing, die cutting, paper converting, digital print are also available with no minimum quantities, short lead-times and high quality standards.



Weaving and textile fabrics holds no secrets for All in One thanks to **TESSITURA GELMI**. Extensive textile experience merging, almost 15 years ago, with sublimation printing, still groundbreaking at that time. Several investments have made Tessitura Elli Gelmi a real leader as far as planning and creation of indoor/outdoor communication tools. In addition to fabrics, they do offer a huge range of structures which are internally developed, by professionally standing out from competitors.







Since over 10 years, **NEMES** has been anticipating the future of communication thanks to a constant research on new and innovative solutions. By working side by side to its customers (from planning to creation), NEMES is able to get the "WOW" sensation that any museum, showroor or public administration activity should cause. Holograms, touch-screen systems, virtual environments or interactive projections: it is up to you to choose the best way to leave your Target speachless



